




Manager, Marketing, Communications & Partnerships

North Shore Community Resources (NSCR)

North Vancouver, BC | Full-time 37.5 hours/week | \$65,000 – \$75,000/year | Benefits Included

 *Are you energized by building marketing and communications strategy — and equally motivated to roll up your sleeves to create content, strengthen partnerships, and share NSCR's story in compelling ways.*

About the Opportunity

NSCR is seeking a **Manager, Marketing, Communications and Partnerships** to lead and advance our marketing, communications, and partnership efforts in support of our mission.

This is a leadership role responsible for shaping NSCR's brand, strengthening community and charitable partnerships, and ensuring clear, consistent, and effective communications across all platforms. The Manager plays a key role in stewarding existing partners, cultivating new relationships, and supporting revenue-generating initiatives aligned with NSCR's values and community impact.

Why NSCR?

NSCR is a well-respected nonprofit celebrating its 50th anniversary of supporting well-being, social connection, and community participation across the North Shore. Our team is known for its inclusive, supportive, and collegial work environment.

We offer:

- Competitive compensation
- Extended health and dental benefits
- Engaged learning environment with a focus on wellness
- A collaborative and mission-focused culture

What You'll Do: (Key Responsibilities)

- Lead NSCR's marketing, communications, and partnership strategy in alignment with organizational goals, values, and community impact priorities
- Translate strategy into action by designing, executing, and continuously improving integrated marketing, communications, and engagement initiatives
- Strengthen, steward, and grow corporate partnerships to support long-term sustainability and diversified revenue generation

- Oversee brand, storytelling, and content creation across digital, print, media, and social platforms to elevate awareness of NSCR's programs and services
- Plan and deliver key organizational events and campaigns, including volunteer, and community engagement initiatives
- Act as a hands-on leader—developing content, managing projects, coordinating vendors, and supporting day-to-day execution while keeping a strategic lens
- Co-create and execute budgets, performance metrics, and program outcomes, using data and insight to adapt strategies and improve impact
- Contribute as a member of the Leadership Team to organizational culture, collaboration, and capacity-building

What You'll Bring:

- 5+ years of experience in marketing and communications (or equivalent experience), ideally in a not-for-profit or community-based setting
- Experience building and stewarding corporate or charitable partnerships
- Ability to deliver effective multichannel marketing campaigns (digital, email, social, PR)
- Strong written and verbal communication skills and confidence representing an organization publicly
- Strategic and creative thinking, with a strong eye for branding and storytelling
- Comfort working with common marketing, content, and design tools (e.g., WordPress, Canva, Microsoft Office, social platforms)
- Strong organization, time-management, and collaboration skills
- Knowledge of social service organizations and cultural competency reflective of the North Shore community are assets

✦ **To Apply:** Please send a covering letter + CV to Emily Lord at emily@lanternhr.ca.

Application Deadline: This position will remain open until a suitable candidate is found.

NSCR values diversity and inclusivity. We encourage all individuals inclusive of any identity to apply. We thank all applicants but only those selected for an interview will be contacted.

North Shore Community Resources acknowledges and honours that we live and work on the unceded territories of the Coastal Salish people including the Sḵwxwú7mesh (Squamish), xʷməθk wəy' əm (Musqueam) and səl' ilwətaʔɿ (Tsleil-Waututh) Nations.