



Job Posting – Manager, Charitable Partnerships and Brand (0.8 FTE)

The **Manager, Charitable Partnerships and Brand**, working closely with the Executive Director and Communication Specialist, is the lead staff person responsible for all aspects of NSCR’s fundraising programs including individual, corporate, foundations, events, and in-kind donations. This position also focuses on aligning NSCR brand strategies with fundraising and works with the Board of Directors, staff and volunteers to integrate a total organization approach to brand communications, fundraising and funding relationships with the goal of creating greater NSCR brand awareness and an organizational culture of philanthropy. The Manager also works with a wide variety of NSCR community partners in the corporate, government and civil society sectors. This is a four (4) day/week position. The ability to build collaborative relationships with funders and donors will be key to success for this position.

Founded in 1976, North Shore Community Resources’ (NSCR) mission is to enhance well-being, social connections, empowerment and community participation by designing and delivering programs and services to create a thriving North Shore. To achieve this mission, we provide community programs and services in four areas: Parent and Child programs, Seniors programs, Community Engagement, and Community Legal Services and Housing Advocacy. We offer a supportive and welcoming work environment for all staff and volunteers. To learn more about NSCR, see our [Annual Report](#) and visit our website at www.nscr.ca.

Responsibilities

1. *Fundraising Planning & Development*

- (a) Updates and implements a fundraising plan appropriate for the organization consistent with NSCR’s Strategic Plan
- (b) Plans, develops, implements and evaluates strategies and tactics for corporate, foundation, institutional and individual donors
- (c) Given limited resources, continually evaluates and recommends preferred fundraising activities to be undertaken by the Manager as part of the fundraising plan and periodic work plans
- (d) Manages any assigned staff (Communication Specialist) or volunteers to assist with fundraising, communication and marketing activities including hiring and supervising staff
- (e) Manages a fundraising budget by monitoring and implementing fundraising activities consistent with available budget
- (f) Regularly reports on fundraising activities to the Executive Director and Board of Directors
- (g) Creates a culture of philanthropy within the NSCR organization at every level from the Board of Directors to staff and volunteers

2. Donor Management and Stewardship

- a) Identifies, cultivates and stewards relationships with new and existing donors including developing, implementing and evaluating a case for support for major donors, foundations, corporate sponsors and individual donors
- b) Develops, implements and evaluates an appropriate individual donor program including an appropriate donor stewardship process, charitable receipting process and a process for soliciting legacy donations
- c) Plans, develops, implements and evaluates special fundraising events
- d) Maintains appropriate donor software and stewardship of donor personal information including managing appropriate donor information records, stewardship and recognition processes
- e) Develops, implements and evaluates strategies to enlist the support and assistance of all NSCR staff and volunteers (including the Board of Directors) in fundraising activities to create a culture of philanthropy within NSCR
- f) Identifies and applies for potential grants and foundational support for NSCR programs and services and assists NSCR managers and other staff with grant applications

3. NSCR Brand

(a) Working with the Executive Director, assists in identifying and overseeing NSCR's communication strategies with a particular focus on increasing NSCR's brand awareness in the community.

(b) Works closely with and provides supervision and direction to the Communication Specialist especially with respect to brand awareness.

Qualifications & Experience

- Demonstrated fundraising skills and experience (3+ years) with diverse donor audiences and methodologies (traditional direct mail campaigns, digital and social media)
- Demonstrated financial management skills
- Experience with Organizational Communications especially with respect to Brand Awareness
- Demonstrated experience in supervising, leading and supporting staff (human resources)
- Proficient with Microsoft Office Programs (Word, Excel, etc.), Adobe, CanadaHelps (our donor CRM software) and other computer software
- Ability to work independently, part of a team and seek and take direction as appropriate
- Ability to provide leadership, supervision and direction to any other NSCR staff or volunteers who assists in fundraising efforts
- Excellent administrative, organizational, interpersonal and communication skills; enjoys working with people and has the capacity to motivate others
- Exceptional relationship building skills and experience

- Capacity to travel and work outside of regular office hours (9 am to 4:30 pm M – F)
- Relevant post-secondary education
- Membership in the Association of Fundraising Professionals and a second language are assets

Suitable Candidates Subject to Criminal Record Check

The salary range for this position is \$40-50/hour depending on experience and benefits.

Applications:

Please send *electronic* applications in PDF format including a covering letter + CV + 3 professional writing samples related to fundraising (e.g. fundraising email, direct mail, campaign materials, etc.) to Murray Mollard, Executive Director: murray.mollard@nscr.ca

Application Deadline: **This position will remain open until a suitable candidate is found.**

NSCR values diversity and inclusivity. We encourage all individuals inclusive of any identity to apply. We thank all applicants but only those selected for an interview will be contacted.

North Shore Community Resources acknowledges and honours that we live and work on the unceded territories of the Coastal Salish people including the St'at'imc, Sḵwxwú7mesh (Squamish), xʷməθkʷəy'əm (Musqueam) and səl' ilwətaʔɿ (Tseil-Waututh) Nations.